

TENTH ANNUAL



Saturday, July 25, 2009
Atlantic Station
Atlanta, GA

CALL FOR SPONSORS

HELP SAVE LIVES. HELP SAVE
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Life Happens Here.

SBTF

Southeastern Brain Tumor Foundation
A Foundation of Hope



Mission Statement

Our mission is to improve the quality of life for brain tumor patients and their families.

By offering information, education, and support services, we aspire to instill hope, knowledge, and comfort to all involved.

We raise funds for research and medical personnel so that a cure can be found.

About SBTF

SBTF is dedicated to helping brain tumor patients and their families across the Southeast. Our Foundation provides:

- Monthly support group meetings to patients and their families led by specially trained health care professionals.
- Important brain tumor information and links via the SBTF website.
- Funding for research grants at leading SE medical institutions.

SBTF retains four leading brain tumor researchers in the US as part of our SBTF medical advisory board. Based on their input, SBTF awards funding for valuable brain tumor research.

Funding for SBTF comes from individuals, race teams, corporate sponsors, memorial and honorary donations as well as other special events. In 2008, SBTF awarded \$300,000 for innovative research grants; including three to Duke University, one to the University of Alabama at Birmingham, and one to Emory University.

- **The survival rate of brain tumor patients has not kept pace with survival rates from other types of cancer.**
- **In the past 10 years, survival rates have significantly increased for leukemia and other cancers that have been strongly funded, but malignant brain tumors have not been as well funded or researched and over 190,000 people in the United States are diagnosed with brain tumors each year.**
- **Brain tumors are the leading cause of solid tumor cancer death in children.**
- **Brain tumors are the leading cause of cancer death in children and adults up to age 34.**
- **Each year, about 40,000 people are diagnosed with a primary brain tumor, and more than 13,000 people die of malignant brain tumors.**

FACTS

There are many ways for you to contribute and participate.

Become a Corporate Sponsor

Presenting Level - \$15,000 <i>(One Exclusive Sponsor)</i>	Platinum Level - \$10,000	Gold Level - \$7,500	Silver Level - \$5,000	Bronze Level - \$2,500
<ul style="list-style-type: none">• Corporate name and logo will be incorporated into race name as the presenting sponsor on all entry forms, posters, websites, race day banners, and all media releases promoting the event• Corporate name and logo printed on the front of race T-shirts• Includes race registration for 10 individuals	<ul style="list-style-type: none">• Corporate name and logo will be displayed prominently on all press materials, print and electronic media, race fliers, posters, and race day banners• Corporate name and logo obtain priority status on the back of race T-shirts• Includes race registration for 8 individuals	<ul style="list-style-type: none">• Corporate name and logo will be listed on all press materials, print and electronic media, race fliers, posters, and race day banners• Corporate name and logo will be listed on sponsor boards at event staging area• Includes race registration for 6 individuals	<ul style="list-style-type: none">• Corporate name and logo will be listed on race fliers• Listing on sponsor boards at event staging area• Includes race registration for 4 individuals	<ul style="list-style-type: none">• Listing on sponsor boards at event staging area• Includes race registration for 2 individuals

Build a Team

- Corporate Teams - When you register for employees to sign up and participate in Race for Research as a team, you not only help fight brain tumors, but also build harmony and teamwork within your organization.
- Individual Teams - You can build your own, personalized team with friends and family. The more who join your team, the more impact you make.
- Memorial and Honorary Teams - What better way to honor those you love than to run or walk in their name.
- Individual Participant - You can choose to run or walk as an individual.

Corporate Matching Contributions

Match contributions made by individual employees.

Individual Donors

Your organization can be listed as an individual donor. SBTF accepts cash, checks, money orders, electronic bank drafts, wire transfers, and credit cards.

Donors may also set up charitable trusts, life-income gifts, or bequests. Those considering such gifts may contact their tax advisers or SBTF for more information.



Online registration and donations for individuals and teams will allow additional donating opportunities for the giving experience to teams and donors.

To learn more please visit the SBTF website and register online to create your team.

To learn more about The SBTF Saturday, July 25, 2009 Race for Research and how your organization can help fight brain tumor disease...

Please fill out the attached sponsor form or contact us directly:

Contact: SBTF
Telephone: 404-843-3700
Email: sbtfatlanta@aol.com
Website: www.sbt.org
Mailing address: PO Box 422471
Atlanta, Georgia 30342

Financial Information

Contributions made to SBTF, a nonprofit, charitable 501(c)(3) organization, are tax deductible to the extent of the law. For year ending 2008 administrative and general expense represented 3.0% of our revenue. The SBTF tax number is 58-2166144. For more information on SBTF and its grantees, visit <http://www.sbt.org>.



SPONSORSHIP REGISTRATION FORM

Yes, we want to help save lives!

We wish to fight brain tumor disease by becoming a sponsor of The Southeastern Brain Tumor Foundation Race for Research to be held on Saturday, July 25, 2009.

Our company would like to be a _____
Level Sponsor.

Our sponsorship donation of \$ _____ is enclosed or will be forwarded by _____.

Please note the Deadline for Platinum, Gold and Silver sponsors is April 30, 2009. Please include an electronic EPS or JPEG file of your logo with the sponsorship form.

Yes, we want to enter a Corporate Team

in the Race for Research and would like to make an initial contribution of \$ _____.

SBTF will contact you on how to set up your team website.

Corporate/Institution Name

Contact Person Name

Title

Telephone Number

E-mail

Address

Date

Please respond by 4/30/09 to:

Southeastern Brain Tumor Foundation

Attention: Karen Jenkins
P.O. Box 422471
Atlanta, GA 30342

Phone: 678-795-0115

FAX: 678-795-0116

KK-jenkins@msn.com

Thank you for joining us in the fight against brain tumors by supporting SBTF and the Race for Research!

Saturday, July 25, 2009

The annual SBTF Race for Research raises funds for brain tumor research to develop cures. Thanks to sponsors, volunteers, and race participants, the 2008 race and fund raising raised \$300,000. SBTF is a 501(c)(3) organization dedicated to improve the quality of life for brain tumor patients and their loved ones. By offering information, education, and support services, SBTF aspires to instill them with hope, knowledge, and comfort. The organization also raises funds for research at the Southeast's leading medical facilities to cure brain tumors.

Plans for the 2009 Race for Research at Atlantic Station are already underway.

To accommodate rising interest and participation, the Tenth Annual Southeastern Brain Tumor Foundation Race for Research 5K and 2K run/walk will be held at Atlantic Station in midtown Atlanta on Saturday, July 25, 2009.

11-Alive and **Star 94** will participate and provide race coverage and opportunities for media exposure for sponsors. To become a sponsor please return the enclosed registration form by April 30, 2009.